

# GLOBAL RIDE TO RIO – THE WORLD-WIDE ACTION WEEKEND

## Template for Activities in Cities Around the Globe

### Objective:

The objective of the Global Ride to Rio campaign is to propose tangible action towards global sustainable development, to maximize public involvement and media awareness, and to seek commitment from decision makers at and around the Earth Summit in Rio on June 20 to 22. The main message is that fostering bicycle use worldwide is a concrete, practical and extremely effective activity with a wide range of positive effects in all dimensions of sustainability. All details are described in the campaign's communiqué "Save our Future: Cycle!" and on [www.global-ride-to-rio.org](http://www.global-ride-to-rio.org).

The objective of the worldwide action weekend on June 16 and 17 is to support this campaign, with public activities, media involvement and global solidarity just before the Earth Summit in Rio. Participating communities will become part of sending a strong united message to the decision makers at the summit, resounding from all directions around the globe. Activities will have to do with the support of bicycle mobility, will be presented at the website, and may be labeled as part of the campaign.

Thanks to all for making this happen!

### City/Region/Country; Exact Location:

Valencia (Spain); *Sierra de la Calderona, Monasterio de Portaceli.*

### Date and Time:

Saturday, 9<sup>th</sup> June at 10:00 a.m.

### Teaser/What is Happening:

A non-competitive bike trip along the mountains around Valencia.

### Local Caretaker(s):

Javier Gámez; Project Manager, Innovationsmanufaktur; [jgp@innovationsmanufaktur.com](mailto:jgp@innovationsmanufaktur.com)

### **Main Promoter(s):**

Fernando Ortiz, board member of the “*Grupo B.T.T. Moncada*”  
Miguel Ángel Giner, board member of the “*Grupo B.T.T. Moncada*”  
<http://www.bttmoncada.com/>

### **Brief Description of the Action:**

Our aim is to promote bicycling as sustainable and healthy way of transport. We'll organize a non-competitive bike trip in the *Sierra de la Calderona*, a very nice Mediterranean mountain range next to Valencia, on Saturday June 9th.

The trip will start in *the Monasterio de Portaceli* and will finish in the top of the mountains, called *Pico de Rebalsadores*. We will enjoy the nice views of the Mediterranean Sea, some leisure activities and a healthy branch prepared by *el Grupo de B.T.T. Moncada*.

### **How can People Participate:**

This activity is opened to every bike lover, If you are interested in participate in this activity, please contact with the local caretaker (Javier Gámez).