

GLOBAL RIDE TO RIO – THE WORLD-WIDE ACTION WEEKEND

Template for Activities in Cities Around the Globe

Objective:

The objective of the Global Ride to Rio campaign is to propose tangible action towards global sustainable development, to maximize public involvement and media awareness, and to seek commitment from decision makers at and around the Earth Summit in Rio on June 20 to 22. The main message is that fostering bicycle use worldwide is a concrete, practical and extremely effective activity with a wide range of positive effects in all dimensions of sustainability. All details are described in the campaign's communiqué "Save our Future: Cycle!" and on www.global-ride-to-rio.org.

The objective of the worldwide action weekend on June 16 and 17 is to support this campaign, with public activities, media involvement and global solidarity just before the Earth Summit in Rio. Participating communities will become part of sending a strong united message to the decision makers at the summit, resounding from all directions around the globe. Activities will have to do with the support of bicycle mobility, will be presented at the website, and may be labeled as part of the campaign.

Thanks to all for making this happen!

City/Region/Country; Exact Location:

Manises (Valencia - Spain); Colegio Sagrada Familia Manises, C/ Teruel 3, 46940 Manises

Date and Time:

Monday, 18th June at 11:00 a.m.

Teaser/What is Happening:

Awareness campaign with children.

Local Caretaker(s):

Javier Gámez; Project Manager, Innovationsmanufaktur; jgp@innovationsmanufaktur.com

Main Promoter(s):

Miguel Ángel Giner, teacher of the “Colegio Sagrada Familia Manises”

Mariano Miquel, Director of Studies of the “Colegio Sagrada Familia Manises”

<http://www.sagradafamiliamanises.org/>

Brief Description of the Action:

We will carry out an awareness campaign in a school located in the metropolitan area of Valencia. We will communicate the GLOBAL RIDE TO RIO message and we will discuss about it with 10 to 13 years old children.

The teachers of the school will also participate in the communiqué presentation and further discussion and questions of the students.

How can People Participate:

If you are interested in participate in this activity please contact with the local caretaker (Javier Gámez).