

GLOBAL RIDE TO RIO – THE WORLD-WIDE ACTION WEEKEND

Template for Activities in Cities Around the Globe

Objective:

The objective of the Global Ride to Rio campaign is to propose tangible action towards global sustainable development, to maximize public involvement and media awareness, and to seek commitment from decision makers at and around the Earth Summit in Rio on June 20 to 22. The main message is that fostering bicycle use worldwide is a concrete, practical and extremely effective activity with a wide range of positive effects in all dimensions of sustainability. All details are described in the campaign's communiqué "Save our Future: Cycle!" and on www.global-ride-to-rio.org.

The objective of the worldwide action weekend on June 16 and 17 is to support this campaign, with public activities, media involvement and global solidarity just before the Earth Summit in Rio. Participating communities will become part of sending a strong united message to the decision makers at the summit, resounding from all directions around the globe. Activities will have to do with the support of bicycle mobility, will be presented at the website, and may be labeled as part of the campaign.

Thanks to all for making this happen!

City/Region/Country; Exact Location:

Cyprus, the area South of Larnaca

Date and Time:

Saturday, June 16

Teaser/What is Happening:

Cycling Training Tour of the German National Alpine Skiing Team

Local Caretaker(s):

Mens' Alpine Head Coach Charly Waibel: karlheinz.waibel@deutscherskiverband.de

Main Promoter(s):

The members of the German national team alpine skiing

Brief Description of the Action:

Training tour for winter fitness; the Saturday tour will be dedicated to the Global Ride to Rio campaign and the members of the alpine skiing mens' team will sign the communiqué.

How does it Connect to the Global Ride:

With this dedicated tour on Saturday, the World class athletes demonstrate the importance and usefulness of cycling also for improving health and fitness. If needed, Charly Waibel will be available for an interview between 5:00 PM and 6:00 PM; for details please check first with Elke Jorzyk: ej@innovationsmanufaktur.com.

How can People Participate:

Interested people in Cyprus can support the ride by cheering the team and setting up a sports nutrition station at the end of the ride...